

The top half of the image features a promotional scene for Freshwich sandwiches. In the background, a blue water bottle and a white soccer ball with black pentagons sit on a green grassy surface. In the foreground, a white plate holds a long sandwich cut in half, revealing layers of turkey, cheddar cheese, and bread. An orange sits next to the sandwich on the plate. To the left of the plate, a packaged Freshwich sandwich is shown in its clear plastic MAP packaging. The packaging has a green label with the Freshwich logo and the text 'Turkey & Cheddar' and 'Over Baked Turkey, Cheddar Cheese, 5oz. Pkg'. Above the scene, a green banner contains the 'FRESHWICH' logo in large, bold, green letters with a white outline, and below it, the words 'PREMIUM DELI SANDWICHES' in smaller white letters.

FRESHWICH

PREMIUM DELI SANDWICHES

Grab-and-Go Sandwich Options

THAT WILL GRAB CUSTOMERS' ATTENTION



HIGH PROTEIN



PREMIUM MEATS



MADE WITH REAL CHEESE



HIGH-QUALITY BREAD

Freshen up your sandwich offering with our consistent, delicious and easy-to-merchandise premade sandwiches. The Freshwich lineup is crafted in our R&D kitchens by dedicated innovation experts. Each sandwich is pre-assembled and packed in our Modified Atmosphere Packaging (MAP) for the highest quality freshness and flavor, whether delivered fresh or frozen.

**GRAB-AND-GO PACKAGED SANDWICHES
ARE UP 52% IN SALES OVER ANY
SANDWICH TYPE YoY.¹**

GO-TO OPTIONS FOR GRAB-AND-GO



AMERICAN CLUB SANDWICH, 6"

Uncured Tavern Ham, Oven Roasted Turkey Breast and Cheddar Cheese on a Sub Roll

PRODUCT CODE	UNITS PER CASE	STORAGE	SHELF LIFE
690341	6	Frozen	270 days 21 after thaw
690343	6	Refrigerated	21 days



HAM AND SWISS SANDWICH, 6"

Uncured Black Forest Ham, Baby Swiss Cheese on a Sub Roll

PRODUCT CODE	UNITS PER CASE	STORAGE	SHELF LIFE
690351	6	Frozen	270 days 21 after thaw
690353	6	Refrigerated	21 days



ITALIAN CLUB SANDWICH, 6"

Uncured Tavern Ham, Hard Salami, Pepperoni, Uncured Capicola and Provolone Cheese on a Sub Roll

PRODUCT CODE	UNITS PER CASE	STORAGE	SHELF LIFE
690381	6	Frozen	270 days 21 after thaw
690383	6	Refrigerated	21 days



TURKEY AND CHEDDAR SANDWICH, 6"

Oven Roasted Turkey Breast and Cheddar Cheese on a Sub Roll

PRODUCT CODE	UNITS PER CASE	STORAGE	SHELF LIFE
690361	6	Frozen	270 days 21 after thaw
690363	6	Refrigerated	21 days



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WEST LIBERTY FOODS
EST. 1996



For all your grab-and-go needs, West Liberty Foods is your protein partner.

- ✓ Farmer-founded, farmer-owned for over 25 years
- ✓ Sustainability leaders
- ✓ First Verified Landfill-Free company
- ✓ Pioneers in food safety innovations
- ✓ Business built on partnerships



Heartland's **Best.**