

## West Liberty Foods Installs High Pressure Pasteurization Systems



**West Liberty, Iowa (January 24, 2013)** — West Liberty Foods, L.L.C., a manufacturer of sliced deli meats & individually quick frozen products for both foodservice and retail, announced today that it has completed the installation of a Hiperbaric High Pressure Pasteurization System (HPP) in their Mount Pleasant, Iowa facility. An 8,400 square foot expansion is being added to the Tremonton, Utah facility to accommodate the high pressure pasteurization system that will be installed next month.

High pressure pasteurization is a non-thermal process that provides enhanced food safety and a longer shelf life of products while reducing dependence on preservatives. This process uses water under very high hydrostatic pressure that destroys harmful food bacteria while maintaining fresh food characteristics such as flavor, nutrients, and nutritional value.

“With the addition of the high pressure pasteurization to our facilities it will enable us to enhance the offerings to our customers,” said Ed Garrett, President and CEO for West Liberty Foods. “Customer focus is one of our main priorities and through this system we are able to offer a clean label product without compromising ingredients, taste, or food safety.”

West Liberty Foods has a strong history of dedication to food safety. In 2010 they received a Clean Room Food Processing Systems, Methods, and Structures patent for their manufacturing facilities, and with the addition of high pressure pasteurization they offer an added level of enhanced service and value to their customers.

“Installation of the high pressure pasteurization process at West Liberty Foods is yet another innovative use of technology that allows us to deliver on our commitment to the production of food safe products that protect our customer’s brands,” says Gerald Lessard, Vice President and Chief Operations Officer for West Liberty Foods.

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